

# STEM School Chattanooga

**PLT Purpose:** To lead the greater parent group (Parent Organization) in support of the STEM School through planning, overseeing, and implementing PLT initiatives

Monday, February 11th  
Parent Leadership Team Meeting (6:30pm-7:30pm)  
[www.stemschoolchattanooga.net](http://www.stemschoolchattanooga.net)

- Sign In and Welcome
  - Cheryl Cambron – PLT Meeting Facilitator
  - Terrie Quering – PLT Meeting Notetaker
  
- Attendance
  - Tara Bennett
  - Michelle Brock
  - Cheryl Cambron
  - Jennifer Crutchfield
  - Allison Deckman
  - Tony Donen
  - Julie Gersch
  - Shaneka McDowell
  - Terrie Quering
  - Octivia White
  
- Committee Updates:
  - Silent Auction Committee: Tara Bennett
    - Total from the silent auction is \$2880 + ornament sale/donations.
    - The auction brought in about 50-55% of fair market value of items sold.
    - Having the auction on Friday didn't increase the number of people who stayed until the end of the event to collect their items as anticipated - any weeknight will be fine for the future.
    - Attendance was high however there wasn't as much activity in the auction area.
    - The lack of participation on the auction items may be due to parents not entering through the front of STEM, allowing them to avoid the auction area if they didn't choose to see projects from 9th and 10th graders.
    - Many buy-it-now items were sold.
  - Staff Appreciation Committee: Nicki Murphy
    - Luncheon planned for this month.
    - All is planned and things are going well.
  - Student Council: Allison Deckman
    - Allison Deckman had nothing to report at this time.
    - Dr. Donen stated that Student Council is installing a water filtration system for student use.
    - It was suggested that Student Council have a blue water bottle with the STEM logo available for purchase.
  - STEM Jubilee: Michelle Brock
    - Banners will be donated again this year.
    - Volunteers will be needed for hospitality (for donations and assisting the days of the event).

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- Michelle will set up lunches for sponsors.
  - There will be more booths with more volunteers so more food will be needed.
  - Signal Mountain kids will be here for both days.
  - Last year parents donated water, chips, & snack cakes. They will be asked to help again this year.
- Is there going to be a take-away for students attending the Jubilee?
  - Last year teachers were given note cards that were given to each student after the event. The students filled out the cards stating what they liked about the event. The completed cards were returned.
  - Suggestions for \$5000 level sponsor: water bottles, pencils, magnets, key chains. All would have STEM logo and the sponsor's logo.
  - A maximum of \$1000 to spend on the take-away was suggested.
  - It was also suggested to not give an incentive as an option on the table.
  - It was also suggested to increase the donation to cover the cost of the item so that the donation for a take-home item is higher.
  - It was agreed upon that the \$5000 level donation would receive all the public relations and signage as before, however if the top level sponsor wanted to donate \$6000 they would receive all the PR and the take-away item (with their logo on it) for each student.
  - Michelle is taking suggestions on potential sponsors.
  - Michelle is putting together an information sheet that can be distributed to potential sponsors.
- Jennifer Crutchfield is fundraising for a map that will list all the events of the week long "Remake Learning Days across America Initiative" to give to students in the county - STEM Jubilee will be prominent in the map.
- Remake Learning Days Across America - STEM Jubilee will be a part of this week long event taking place from May 11-18.
- The event includes:
  - 80 events all over the Chattanooga area.
  - Only 6 towns in the nation are participating.
- Jennifer needs the wording of the proclamation so the prospective sponsors can see what they'll be donating to.
  - Sponsor names will be included in the proclamation as sponsors, mentioned on the TV and radio spots about the event, included in any press releases & media advisories, included on the banners, as well as included on all social media announcements
- Public Relations: Jennifer Crutchfield
  - Remake Learning Days across America Initiative with PBS - the press release has gone out including STEM Jubilee function.
  - STEM School will get national PBS press if there is an open-to-the-public event as well as the closed event of county students attending STEM Jubilee.
    - Jennifer suggested a 1 hour public open house during the day for potential parents to be escorted through the event.
    - Dr. Donen said it is possible

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- The Mayors of Hamilton County & the City of Chattanooga have agreed to the proclamation.
  - The proclamation will involve a press conference where the Mayors will proclaim the days of the Jubilee “something awesome.” (Specific wording to be determined)
  - The draft proclamation will be available soon.
- Social Media Committee: Shaneka McDowell
  - It’s still active. Nothing new to report.
- National Honor Society Committee: Sue Dodson
  - No report. Event over for this year.
- New Business
  - Dr. Donen stated that STEM School now has a third fundraiser = Educator Training Days
    - Educator Training days consists of days where teachers (from outside Hamilton county or private schools within the county) come to STEM school and learn how to include STEM in their schools.
    - It consists of a tour, training, post tour question & answer session, eating lunch with a teacher and closes with SOLE training and how to scale STEM ideas and philosophy so it can be implemented in their schools.
    - Participants pay \$150 each.
    - This year over two days 35 people have signed up earning over \$5000.
    - The event was advertised online on twitter.
    - It is receiving rave reviews from attendees who have asked about more dates for their colleagues to attend.
    - There will be another day this year and more are planned for next year.
    - Only costs to STEM School is a lunch per attendee.
- Next PLT Meeting
  - March 11, 2019 6:30pm-7:30pm